



PRAIRIE CAPITAL

1997 Founded
\$1B+ Invested
\$450M Fund VII
100+ Platform Companies

OUR EXPERTISE IS SCALING COMPANIES. OUR VALUES GUIDE THE JOURNEY.

We deeply understand the challenges and opportunities that come with lower middle market companies. We have spent decades collaborating with business owners and management teams to scale companies. We work as a thought and capital partner, providing the resources and guidance necessary to enable companies to accelerate growth and thrive.

How we get there is as important as the end result. Our approach to partnership comes out of a cohesive culture, unwavering ethics and an abiding sense of stewardship.

OUR STRATEGY

- Growth buyout transactions
- Partnership with talented business owners and management teams
- Seek to be the company's first private equity investor
- Control equity investments
- Actively engaged with management as a strategic thought partner

OUR VALUE-ADD

Our value-add is working with owners to prioritize and execute the necessary company-building investments required to scale the enterprise.

- **Human Capital**
- **Sales & Marketing**
- **Technology**
- **Infrastructure**
- **New Products**
- **Supply Chain**
- **Add-On Acquisitions**

OUR SENIOR TEAM

Alison Bulkley, Vice President
Tony Danielak, Principal
Bryan Daniels, Founding Partner
Nate Good, Managing Partner
Patrick Jensen, Partner
Chris Killackey, Partner
Steve King, Founding Partner
D.J. Lipke, Principal
Sean McNally, Partner
Mike Praljak, Vice President
Jeff Vranek, Principal

\$20M-\$100M
REVENUE

\$4M-\$12M
EBITDA

\$25M-\$45M
PER INVESTMENT

COMPANY ATTRIBUTES

- Growing primary demand for product and/or services
- Compelling value proposition within market segment
- Track record of growth and profitability
- Value creation opportunities via company-building investments
- Identifiable organic growth opportunities

INDUSTRY FOCUS

- We have expertise within the following sectors:



BUSINESS SERVICES



CONSUMER



EDUCATION



HEALTHCARE



INDUSTRIAL











TECHNOLOGY












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FUND VII

	PORTLAND, OR Clinical laboratory offering genomic, transplant and diagnostic solutions Industry: Healthcare Status: Current	kashilab.com		CINCINNATI, OH Provider of outsourced managed IT services in a variety of industry verticals Industry: Business Services Status: Current	bluealliance.com
	BEAVERTON, OR Provider of digital curriculum and training for students with developmental disabilities Industry: Education, Technology Status: Current	starautismsupport.com		ONTARIO, CA Omni channel retailer of aftermarket parts, accessories, and gear to the powersports market Industry: Consumer Status: Current	royaldistributing.com
	OVIEDO, FL Provider of social emotional learning solutions to early childcare providers and schools Industry: Education Status: Current	consciousdiscipline.com		MANHATTAN, NY Importer of specialty foods including cheese, nuts, and other gourmet products Industry: Consumer Status: Current	forevercheese.com
	VALENCIA, CA Formulator, product developer, and manufacturer for the vitamin, mineral, and supplement industry Industry: Consumer, Healthcare Status: Current	lieflabs.com		UNIONTOWN, OH Premier operator of express car washes in Northeast Ohio Industry: Consumer Status: Current	sgtclean.com

FUND VI

	INDIANAPOLIS, IN Dental Partnership Organization (DPO) located in the Midwest Industry: Healthcare Status: Current	p1dentalpartners.com		TAMPA, FL Total store operation SaaS platform provider to grocery and convenience stores Industry: Technology Status: Current	upshop.com
	GREER, SC Provider of EMR and practice management solutions for substance abuse market Industry: Healthcare, Technology Status: Exited	netytics.com		LITTLE ROCK, AR Provider of residential lawn treatment and pest control services Industry: Consumer Status: Exited	fairwaylawns.com
	MOBILE, AL Provider of in-home hospice services in rural markets Industry: Healthcare Status: Current	legacyhospice.net		HOUSTON, TX Manufacturer of analytical sensors, electrodes, and chemical solutions used in water testing Industry: Industrial Status: Current	alpha-measure.com
	LOUISVILLE, KY Provider of allergy, asthma, and immunology diagnosis and treatment Industry: Consumer, Healthcare Status: Current	familyallergy.com		EDEN PRAIRIE, MN Provider of learn-to-swim programs for children of all ages and skill levels Industry: Consumer, Education Status: Current	fosswimschool.com
	EVANSTON, IL Provider of distinctive before and after school enrichment programs Industry: Education Status: Exited	rightatschool.com		OAKLAND, CA Designer and manufacturer of LED architectural lighting products Industry: Industrial Status: Exited	alw-inc.com
	DESTIN, FL Provider of branded stand-up paddle boards and related outdoor lifestyle products Industry: Consumer Status: Exited	boteboard.com			